



Lily Cohen <lilymcohen@gmail.com>

Recommendation Letter

Wiro Wink <wirowink@freshprints.com>

Wed, Oct 9, 2024 at 3:02 AM

To: lilymcohen@gmail.com

Dear Hiring Professional.

It is with great enthusiasm that I am sending my recommendation for Lily Cohen. I manage sixty-five Campus Managers across the country for the custom apparel company - Fresh Prints. We are a company at our core that believes in empowering collegiate students to build their own apparel business on their respective campuses. Almost all of these Campus Managers are impressive in their own right - but I can confidently say that Lily is among the best CMs I managed and one of the best in our entire company.

When we started working together, I asked Lily what she wanted to accomplish by the time she graduated. After some thought, she set a goal of running a \$100,000 business in college. Watching Lily tackle such an ambitious goal while balancing her other school and social responsibilities was truly inspiring! She navigated major challenges, but always maintained a cheerful attitude and owned her work. Lily not only reached \$100,000 but set the sales record at her school too, paving the way for the growth and success of our brand for years to come.

Beyond everything that makes Lily such a joy to work with, she is an excellent person who truly added to the culture we have here. I'm not sure what other candidates bring to the table, but from my personal experience with Lily Cohen, I can confidently say that she would be an excellent candidate for this opportunity!

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**Wiro Wink**

Business Development Manager

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